

Argumentative v. Persuasive Writing

When comparing Indiana Academic Standards with the Common Core State Standards (CCSS), one significant difference is the addition of argumentative writing at the [middle school](#) and [high school](#) levels.

Students are used to aggressively convincing a reader to take their side in persuasive writing. However, argumentative writing is much more balanced. It requires the development of both sides of an issue, offering several claims for one side while acknowledging that there are valid counterclaims from the opposition. Argumentative writing is not about winning to "get" something, but rather giving the reader another perspective to consider on a debatable topic.

When introducing argumentative writing to students, describe it as a debate on paper--with both sides represented by facts, evidence, and relevant support. It's similar to the closing arguments at the end of a *Law & Order* episode. Consider showing clips of the closing arguments from various trial scenes. Students have to perform a similar role in their writing; they have to be both the prosecutor and the defense attorney. They have to roll out the key facts of the case, the issue, for both sides. Although they are definitely more for one side, their writing has to include valid points from the other side.

A second strategy to introduce argumentative writing is to reveal two essays on the same topic--one that's written persuasively and one that's written argumentatively. Before writing arguments with two sides represented, they have to be able to identify them in anchor papers. Charge students to read both essays and highlight every sentence as either a claim helping the writer's argument (highlight those sentences in yellow) or a valid counterclaim from the opposition (highlight those sentences in pink). Students will quickly see that argumentative writing is more balanced and offers facts on both sides, whereas persuasive is all me and what I want. (Access two essays on Animal Testing--the [black and white handout](#) and the [color-coded answer key](#).) Studying a persuasive and argumentative piece on the same topic helps students see the subtle, but significant differences between them.

After this activity, you can then study a [T-Chart](#) that breaks down the specific

Persuasive Essay: Animal Testing

Animal testing has benefited human health. People do not contract polio anymore because of a vaccine tested on animals. Advances in antibiotics, insulin, and other drugs have been made possible through research done on animals. Animal testing should continue to benefit medical research.

In order for scientists to create new drugs, they have to be able to test them. Scientists have found that many animals have similar physical processes to humans. Watching how a new drug affects an animal makes it possible to find out how new drugs might affect the human body.

The cost of animal testing makes it an affordable option. Laboratory animals are in abundance. It is easy to breed rats and other animals and to keep them in labs.

Animal testing saves human lives. It would be wrong to test new drugs on humans. How many people would die because doctors could not administer medication before compiling all the information about a new drug? When surveyed, 99% of all active doctors in the United States stated that animal research has paved the way to many medical advancements. An impressive 97% of doctors support the continuous use of animals for research.

Animal testing should be continued for medical research. It provides a safe method for drug testing that is inexpensive and easy to maintain. Doctors endorse the usage of animals for testing. It is possible that the cure for AIDS could come about through animal testing.

Argumentative Essay: Animal Testing

Medical research involving animals has dramatically improved the health of the human race. Without animal testing, the cure for polio would not exist and diabetes would suffer or die from their disease. Despite these benefits, some people believe that animals should be not be used for testing medical techniques and drugs. This essay will outline the advantages of animal testing.

Animal testing allows scientists to test and create new drugs. Animals such as monkeys or rabbits have similar physical processes to humans. This allows scientists to test the effects of certain drugs. If a drug produces adverse effects in animals, it is probably unfit for human use.

Animal testing is cheap. There is a large supply of animals for medical research. Animals are easily bred and maintained safely in controlled labs. The costs of testing on humans would be extremely high.

Many people argue that animal testing is cruel. In some cases, this is true. However, it would be much more cruel to test new drugs on people or children, or to let people die because there was not enough information about a drug. Furthermore, legislation in most countries sets standards for animal treatment, and laboratories have guidelines to prevent cruelty.

Opponents of animal research also say that information from animals does not apply to humans. They point to certain commercial drugs, which have been withdrawn because of side effects in humans. While it is true that animal systems differ from human systems, there are enough similarities to apply information from animals to humans.

Animal rights campaigners claim that we don't need new tests because we already have vast amounts of information. However, many new deadly infections appear every year and new treatments and drugs are needed to combat these deadly plagues.

Animal testing is needed in the world we live in. Our responsibility is to manage the animals in our care and balance their suffering against the good that comes from them.

Color Key

- = Claim (my side, the "right" side)
- = Counterclaim (the "other" side, the "wrong" side).

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ingredients of both types. It's helpful to compare what students already know about persuasive writing as you introduce them to the new and less familiar concepts of argumentative writing.